BRACO DIMITRIJEVIC

*Early London Years*

2014
BRACO DIMITRIJEVIĆ
Early London Years

7 February - 22 March 2014

Concentrating on the 1970s period, during which the artist lived in London, the exhibition surveys a crucial moment in his practice which continues to contribute significantly to discourse surrounding critical practices and intervention in public space. Arriving in London in 1971 to study at Central St. Martins Dimitrijević was already known for large-scale photographic portraits of anonymous people - the casual passer-by - which were displayed on facades and billboards. In London he continued to experiment with strategies for shifting meanings of monumental and historical representation. One such key work occupied with the ‘passer-by’ featured David Harper, whom the artist had met on the streets around Central Saint Martin. Harper was modeled by the artist in an oversized bust which he later erected as an actual monument in his honor, at Barclay Square, London. Guy Brett commented “Each country has its own way of monumentalizing famous people. Dimitrijević has made humorous use of those customary in each country he has visited, the forms people implicitly accept as carrying an important message.”

Pursuing his strategy of context-specific interventions, Dimitrijević placed memorial plaques on Soho buildings engraved with the names of casual passers-by: “JOHN FOSTER LIVED HERE”. Similarly redolent of London’s blue plaques, the artist’s series ‘This could be a place of historical interest’ questions the parameters of historical representation. Holding considerable suggestive power, the phrase charges photographs of ordinary locations with perceptively significant meaning. ‘This could be a place of historical interest’ proposes how all places could be of potential ‘historical interest’, while simultaneously calling into question the category itself. Dimitrijević’s practice continually interrogates the way in which historical and cultural meanings and values are constructed, a notion incapsulated in his statement “There are no mistakes in history, the whole of history is a mistake”. 
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installation view, MOTINTERNATIONAL, London
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installation view, MOTINTERNATIONAL, London
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ABOUT TWO ARTISTS (Leonardo - Evans), 1988
2 Bronze busts on marble pedestals 32 x 32 x 170 cm
text and certificate 46.5 x 34 cm framed
unique

*MOTINTERNATIONAL, London*
Braco Dimitrijevic
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*CASUAL PASSER-BY I MET AT 1.14 PM, LONDON 1978*
Inkjet on PVC 350 x 250 cm
B/W Photograph and certificate mounted on cardboard 87 x 63 cm
framed
unique

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**CASUAL PASSER-BY I MET AT 1.14 PM, LONDON 1978**
B/W Photograph and certificate mounted on cardboard 87 x 63 cm
framed
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**THIS COULD BE A PLACE OF HISTORICAL IMPORTANCE, 1971**
Marble plaque with gilt lettering
41 x 60.5 x 2 cm
unique

*MOTINTERNATIONAL*, London
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installation view, MOTINTERNATIONAL, London
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THIS COULD BE A PLACE OF HISTORICAL INTEREST, 1971 – 1975
8 B/W photograph on print
53.5 x 38 cm each framed
unique

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**THIS COULD BE A PLACE OF HISTORICAL INTEREST, 1971 – 1975**
B/W photograph on print
53.5 x 38 cm each framed
unique

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THIS COULD BE A PLACE OF HISTORICAL INTEREST, 1971 – 1975
B/W photograph on print
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unique

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**THIS COULD BE A PLACE OF HISTORICAL INTEREST, 1971 – 1975**

B/W photograph on print

53.5 x 38 cm each framed

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**THIS COULD BE A PLACE OF HISTORICAL INTEREST, 1971 – 1975**
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unique

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**THIS COULD BE A PLACE OF HISTORICAL INTEREST, 1971 – 1975**  
B/W photograph on print  
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unique

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ACCIDENTAL DRAWING, 1968
B/W photographs
101 x 77 cm
ed. of 5

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**ACCIDENTAL DRAWING, 1968**

B/W photographs

101 x 77 cm

ed. of 5

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B/W photographs

101 x 77 cm

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**MOT INTERNATIONAL, London**
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**JOHN FOSTER, 1972**  
B/W photography 40 x 74.5 cm framed  
Marble plaque 51 x 77 x 2 cm  
unique

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**JOHN FOSTER, 1972**
Marble plaque 51 x 77 x 2 cm
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**JOHN FOSTER, 1972**

B/W photography 40 x 74.5 cm framed

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MOTINTERNATIONAL, London
Braco Dimitrijević b. 1948 Sarajevo

Solo exhibitions of his work have been held at Tate, London; Kunsthalle Bern; Ludwig Museum Cologne; ICA London; Van Abbemuseum Eindhoven; Kunsthalle Dusseldorf; Israel Museum Jerusalem; MUMOK Vienna; Musée d’Orsay; Russian State Museum St. Petersburg; Museum d’Art Moderne de Saint Etienne; National Museum Luxembourg; Ikon Birmingham; Palais des Beaux Arts Brussels; Queensland Art Gallery, Brisbane; Museum Ludwig Budapest. In 1988, marking 20 years since his first public works Dimitrijevic organized the 'Outdoor Retrospective': exhibiting a large ‘passer-by’ photograph on the façade of the Hayward Gallery, London; installing a monument to John Evans, another passer-by, in front of the Serpentine Gallery; and placing a memorial plaque for a third passer-by on a house in East London.