Street to Scale

Tackling structural inequalities to find the innovators in every community.

Communities, Design and Psychology
Street to Scale: ideas from communities
Owls Champions
Problem Solving Booths
Prep and Setup Guide

Basics List for a Non-Freestanding Booth (in front of a wall or similar place where you can fix your signs etc.):

2x chairs (folding camping type or borrowed from local shops/businesses).
3x flat square pieces of cardboard box card
1x good pair of scissors
1x Thick Black Sharpie or similar black marker pen
*a thick square or chisel ended one*
1x Roll of gaffer tape and/or 1x roll clear sellotape

For Freestanding Booths in addition to those things you will need:

2x 6ft/2meter poles (broom handles or bamboo canes - see below)
1x pack BBQ garden bamboo canes, but any around 6 feet / 2 meters in length available at BBQ here: http://bit.ly/2rPRmpC (length: 1.84 metres, price = £3.97 for 10)
2x Meto or similar free paper to pack the sign stands into water pack bases (see below).
2x 6packs (12 bottles total) of 1.5/2 litre bottles of water (still wrapped in their plastic ideally)
1x Champion Kit PDF printed on standard A4 paper, ideally printed in colour. We can email the PGF to you
1x roll of household string
1x pack of wooden clothes pegs
1x fruit cage netting - at least 2x4m (available eBay: http://ebay.eu/2IFezn2a £5.75 for 2mx4m sheet). Also BBQ at www.DIY.com/Green HDPE wire mesh (width 2m, length 3metres): code S39/700/1450687 price = £0.08

Freestanding Booth Setup Guide:

- Clothes pegs
- Cardboard box card
- Garden netting to resist wind pull
- Garden cane
- Cane packed in with a meter newspaper or A4 paper to prevent warping
- 6x 1.5 or 2 litre bottles of water securely taped together or left in their wrapping
- Folding/camping chairs or chairs borrowed from nearby businesses etc.
The journey so far

BROUGHT TO YOU BY THE IDEAS PICNIC

THE CAMDEN CARERS BUS CRAWL
Taking place on Thursday 9th August

We came up with an idea at our ideas picnic to explore London through its buses. We've only chosen our starting point. Where we get on and off throughout the day is for us to decide on the day!

MEETING AT CHALK FARM STATION

DEPARTING AT 10:00

ESSENTIALS

Oyster or Freedom Pass
Sunblock
Packed Lunch
Water

ADDITIONAL INFORMATION

Departure will be at 10am prompt, please arrive at least 15 minutes early to ensure we don’t leave without you!

If you don’t have a Freedom Pass then please bring your Oyster Card. We will cover the cost of a bus pass.

There is no end time to this event, you can stay for as little or as long as you like.

No prior booking is necessary, you need only turn up.

The bus crawl will be for carers only on this occasion.

For further information please contact Caroline on 020 7428 8950 or email caroline@camdencarers.org.uk
Street to Scale Citizens Bank
First Problem Solving Booth

https://youtu.be/yuOkn-EpC8c
Design Thinking+

Frame  Context  Ideation  Evaluating  Re-Frame

Attempt to shift “create new thinking by design” for deeper social and cultural change.
Methods & Processes

Critical Practice?
A beginning
Ideational mapping
Ideational drawing
Colliding
Making a mark
Diagram-matising
Published knowledge
Qualitative interviews
Ethnography

Capturing
Intuition walk
Maquettes & Modelling
Change of environment
Different opinion
Re-visioning lenses
Storycubes
Body storming
Cultural probes
Poetic image

Storytelling
Hybridisation
Parallel processing
Packing & Unpacking
Storyboards
The “4 fields of design”
How do we understand people?
Creating Dialogue
Working with Government
For Service Design
design through performance

Experimental Workshop

SIMON AYLIN AND MIKE WALLET
Present
## Who-Where-What

Make a map of your situation

<table>
<thead>
<tr>
<th>About me</th>
<th>What I do?</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Citizen</th>
<th>Who I do it for?</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Place:
Project identification

Is there something you could do that would change something for the better?

💡 Do you have any initial ideas?

Please describing one idea per sheet and clipping it.
Please try to express your ideas in any kinds of ways what you prefer. (text, sketches, etc.)

Group............................................................................................................................
Your name......................................................................................................................
Who is it for?....................................................................................................................

Please try to express your ideas in any kinds of ways what you prefer. (text, sketches, etc.)

Group............................................................................................................................
Your name......................................................................................................................
Who is it for?....................................................................................................................
Group information

Step 1
In your group explore the idea through making a scenario (15 minutes)

Step 2
‘Even better if’: Develop and expand your idea. (15 minutes)

Step 3
We will film your scenario on mobile phone. (One person is the narrator.)
More information

www.owls.org.uk

Twitter Owls_org

#street2scale
Thank you

www.owls.org.uk

Twitter Owls_org

#street2scale

Dr Nina Browne - Owls,
Lisa Clarke - Owls / Camden LA,
Yasmine Ashcroft - Clinical Psychology
Abdi Ali - Community activist
Bea Herbert - Community Activist
Professor Mike Waller – Goldsmiths University
Jin Young Lee- Social Innovation and Design