# **Clickbait Capitalism: A panel discussion**

23 February 2024, 4:30 pm-6:30 pm



The Centre for Capitalism Studies is pleased to welcome panellists Carolyn Biltoft (Graduate Institute Geneva), Earl Gammon (Sussex), Emily Rosamond (Goldsmiths) and Amin Samman (City). Chaired by Aris Komporozos-Athanasiou (CCS Director).

This event is free.

# **Event Information**

## Organiser

Institute of Advanced Studies instituteofadvancedstudies@ucl.ac.uk

## Location

IAS Common Ground G17, ground floor, South Wing UCL, Gower Street, London WC1E 6BT United Kingdom Book now Pushing beyond rationalist accounts of the economic life, this panel puts psychoanalysis and political economy into conversation with the cutting edges of capitalist development. On the occasion of the recent publication of Clickbait Capitalism, we discuss how digital markets from online dating apps to cryptocurrencies, NFTs, and meme stocks, stage and reconfigure the psychic energies of contemporary everyday political and economic life.

Followed by a drinks reception. Please register at https://ucl-css-clickbait.eventbrite.co.uk

Read more about the book, *Clickbait Capitalism: Economies of desire in the twenty-first century*, edited by Amin Samman and Earl Gammon (Manchester University Press, 2023): <u>https://manchesteruniversitypress.co.uk/9781526168160/</u>

The <u>UCL Centre for Capitalism Studies</u> is a world-leading centre for critical interdisciplinary research into the past, present, and future of capitalism. It brings together UCL faculty and students studying how markets, finance and economic institutions shape our everyday life, structure societies' capacity to change, and are contested and remade across time and space.

# **About the Speakers**

# **Carolyn Biltoft**

Associate Professor, International History and Politics at Graduate Institute Geneva

Carolyn Biltoft received her PhD in World History from Princeton University in 2010. Her works fuses the tools of world history, intellectual history, cultural studies and critical theory. She is interested broadly in the dynamic interactions between globalising structures and infrastructures and diverse beliefs, emotions, concepts and human life-worlds.

#### More about Carolyn Biltoft

#### **Dr Earl Gammon**

Senior Lecturer in Global Political Economy (International Relations) at University of Sussex

Drawing on depth psychology and recent developments in neuroscience, Earl Gammon's research examines how affect, specifically anxiety and aggression, shapes political-economic behaviour. In this vein, he has theorised the role of anxiety and aggression in the rise and consolidation of nineteenth century market civilization and the embodiment of modern political-economic subjectivity in the form of homo economicus.

#### More about Dr Earl Gammon

## **Dr Emily Rosamond**

Senior Lecturer in Visual Cultures at Goldsmiths University of London

Emily Rosamond is a writer and artist. Her current work explores character, reputation and personality as speculative logics of networked personhood in social media and finance. She serves as Associate Editor of Finance and Society, and Advisory Board member of Distinktion: Journal of Social Theory.

More about Dr Emily Rosamond

#### Dr Amin Samman

Reader in International Politics at City University of London

My research explores the temporal, historical, and existential aspects of contemporary capitalism, with an emphasis on how these relate to the workings of money, debt, and finance. I am the author of History in Financial Times (Stanford University Press, 2019) and numerous articles in journals of political economy, social theory, economic sociology, and cultural studies.

More about Dr Amin Samman