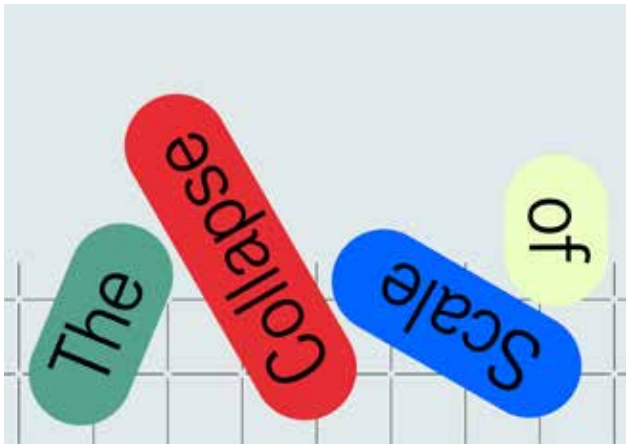




Platform Urbanism – onstage/offstage, 2020.
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Platform Austria, slogan, Centre for Global Architecture, 2020.
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Platform Austria, slogan, Centre for Global Architecture, 2020.
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Austria

PLATFORM AUSTRIA

A phenomenon is haunting the world – the phenomenon of platform urbanism. Today, it is no longer architects, urban planners, politicians, and citizens who lead decision-making regarding the design of our future habitats. In their place we are seeing platform developers disrupting conventional forms of spatial production and taking on a global role as planning superpowers. They are radically reorganising access to a wide spectrum of fundamental domains, such as education, labour, transport, housing, health, and culture.

Platform Austria aims to challenge this new form of monopoly over the imagination of our future environments by transforming the pavilion itself into a platform. Responding to the recent experience of a technologically facilitated “immobilisation” of societies and a concomitant rise of platform industries, we have invited more than fifty contributors from around the world to share their views on platform urbanism via an online blog.

In the Austrian pavilion, these blog contributions form part of two major installation pieces that highlight the interaction between economic and social forces in platform environments:

- *Access is the new capital* – *The platform is my boyfriend*
As a forum of exchange, *Platform Austria* also includes:
- *The collapse of scale*: visual research into emerging typologies of platform urbanism produced by the Centre for Global Architecture
- *Data is a relation not a property*: public debates with guest speakers from around the world scheduled to take place at the pavilion on Saturday afternoons
- *We like*: an open-access online portal for sharing and commenting on images of architectures, cities, and environments we like: www.platform-austria.org

Platform Austria has a clear goal: to utilise the unique opportunity presented by the global reach of Biennale Architettura 2021 to generate a collaboratively formed study of the impact of platform urbanism on our cities, as well as to articulate alternative visions of an architecture we would like to see shaping our future – reclaiming public authority over the task at hand is key to formulating a truly democratic response to the question *How will we live together?*

Commissioner Austrian Federal Ministry for Arts, Culture, the Civil Service and Sport – Division Arts and Culture	Vijayanthi Rao, Saskia Sassen, Manuel Shvartzberg- Carrió, Slatty Urbanism, Douglas Spencer, Matthew Stewart, Ravi Sundaram, Tiziana Terranova, This Machine Kills, Ignacio Valero, Matias Viegner, Alan Wiig, and others	Visual communication Bueronardin
Curators Peter Mörténböck Helge Mooshammer	Curatorial Assistance Carmen Lael Hines (Centre for Global Architecture)	Online-Platform Programming Philipp Daun
Participants Centre for Global Architecture; bloggers and guest discussants, including Ross Exo Adams, Tom Avermaete, Lucia Babina, Jochen Becker, Daniel Cardoso Llach, Ofri Cnaani, Teddy Cruz & Fonna Forman, Peggy Deamer, Sylvia Eckermann & Gerald Nestler, Fairwork Project, Pedro Gadanho, Benjamin Gerdes, Stephen Graham, Orit and Tal Halpern, Owen Hatherley, Gabu Heindl, Leo Hollis, Into the Black Box, Andreas Kofler, Bernadette Krejs & Andrea Börner, Maroš Krivy, Peter Lang, Mona Mahall & Asli Serbest, Jonathan Massey, metroZones, Sandro Mezzadra, Susan Moore & Scott Rodgers, Louis Moreno, Edgar Pieterse, João Prates Vital Ruivo, Heidi Pretterhofer,	Video Production RAUM.FILM	Fiscal Project Management Geyer & Geyer
	Research Assistance Christian Frieß Lovro Koncar- Gamulin Pieter de Cuyper Ruth Köchl Julius Bartz (Centre for Global Architecture)	Structural Engineer Bollinger + Grohmann
	Exhibition Design Spatial Concept Peter Mörténböck Helge Mooshammer	Support on site M+B studio
	Design mostlikely sudden workshop Pretterhofer Arquitectos	With the support of Land Oberösterreich; FWF Der Wissenschaftsfond; TU Wien; BIG Bundesimmobilien- gesellschaft; Wien Holding; Zumtobel; Barta & Partner; Association of the Austrian Wood Industries; Triflex; BAI; Arnold Investments; Laufen; Österreichisches Siedlungswerk; PEFC; Aspern; VEH; Kvadrat; Bioweingut Lenikus; Bollinger + Grohmann; Geyer & Geyer; Weiss; Bellutti Planen; Adler; Rema; TEMA
	Project and Production Management section.a	
	Press artphalanx	