

Thu 23 Nov

Identity Trouble (on the blockchain)



Book he

14.00-17.30 – Workshop devised and hosted by Ruth Catlow and Ben Vickers. With Ramon Amaro, Ed Fornieles, Thor Karlsson & Emily Rosamond

19.00-20.30 – Screening of the documentary *My Name is Janez Janša (2012)*. Introduced by Ruth Catlow and Janez Janša

Workshop

Identity Trouble (on the blockchain) is the second event in the DAOWO blockchain laboratory and debate series for reinventing the arts.

Identity is considered one of the hardest problems in the blockchain space, as it is here that it really matters how human and machinic systems connect. With the potential to fix and potentially impinge upon the relationship between our subjective sense of self, freedom to use multiple identities and our machine-assigned identities.

These difficulties span personal, social, technical and political domains. From a global perspective, blockchains have begun to be put forward as the most efficient and secure solution for providing identification to refugees and with it, access to basic social infrastructure such as healthcare, voting, financial and legal rights and services. As steps towards both national identity and global identity systems are being accelerated, perhaps most notably in Goal 16 of the UN 20 Global Goals, as being; "By 2030, provide legal identity for all, including birth registration".

These drives sit in tension with fears about the increasing convergence of political and commercial control through identity technologies, tensions between: name and nym; person and persona; privacy, transparency and security; and the interests of the private individual and public citizen. All of which run counter to the proclamation that "Having two identities for yourself is an example of a lack of integrity".

At the <u>first DAOWO workshop</u> we discovered more about current developments for blockchain application within the arts. At this event we seek to further challenge and reconsider the identity question in the context of the arts-blockchain ecosystem.

This workshop will be opened with a keynote by developer Thor Karlsson who will present Authenteq, an automatic identity verification platform and discuss his company's approach to design for "trust and transparency in communications and transactions between users".

This will be followed by a series of provocations by theorists and arts practitioners on cultural identity jamming, dangerous bias in the datasets that inform machine learning, and decentralised reputation management.

Laying foundations for the workshop in which we will work together to develop new stories about a set of characters living in the arts. How they operate and feel differently as the impact of blockchain technologies takes effect on their personal and professional role within the artworld.

Join us to describe what will go wrong? And what might just work?

Workshop Guests

Ramon Amaro

Ramon Amaro is a Lecturer in Visual Cultures at Goldsmiths, University of London; Research Fellow in Digital Culture at Het Nieuwe Instituut in Rotterdam; and visiting tutor at the Royal Academy of Art, The Hague. Ramon has worked as a former Assistant Editor for *Big Data & Society* (SAGE), quality design engineer for General Motors, and programmes manager for the American Society of Mechanical Engineers (ASME). His research interests include philosophy, machine learning, and black study.

Ed Fornieles

Ed Fornieles is an artist whose works are responsive to the movement of information. Fornieles uses film, social media platforms, sculpture, installation and performance to express the interaction of family, relationships, popular memes, language and the subcultures of 21st century experience. His work operates within the logic of immersive simulations, which construct and enact alternative political and social spaces. His projects often involve cultural, social, and infrastructural production, making interventions that reconfigure the viewer's position and sense of self.

Thor Karlsson

Thor Karlsson is the lead backend developer at Authenteq, a privacy tool and identity verification platform for online services. With over six years of professional experience in .NET and Java, Thor works in backend systems with an emphasis on clean code, testability and optimization. Thor is currently focused on implementing core backend systems used for the Authenteq ID verification and face recognition platform.

Emily Rosamond

Emily Rosamond is a Canadian artist, writer and educator. She completed her PhD in 2016, as a Commonwealth Scholar in Art at Goldsmiths, University of London. She is Lecturer in Visual Cultures at Goldsmiths, and Joint Programme Leader on the BA Fine Art & History of Art. She exhibits individually and with the collective School of The Event Horizon.