t-i-m-e-k-e-e-p-e-r



Photography Credit: Jack Hems

Press Release

5th August 2015

Fernandez & Wells Exhibition Road showcases Timekeeper, a new product by Corinne Quin as part of Brompton Design District.

The Concept

The Timekeeper collects the time that has passed since an important moment in life. Time is measured as a length of thread that winds around itself, slowly growing into a cocoon as the years go by. You decide what time to record - from a life, a relationship, a promise, to any significant stretch. Over the years the Timekeeper becomes a beautiful and tactile living memento, unique to its owner.

How It Works

The Timekeeper starts on the day of the occasion. Thread winds upwards from a cotton reel onto the brass spindle at the rate of one revolution per day. As time passes the thread gathers and accumulates into a colourful cocoon. You can mark special dates, turning points and eras in time by changing the colour of the cotton reel and tying on the new thread.

<u>Details</u>

Each Timekeeper comes inscribed with the name and the date of your significant moment to make it unique. A log card allows you to keep a record of when the thread is changed, the occasion and the colour.

Made from solid ash, perspex and brass fittings. Dimensions: w150 x h150 x d100mm

Pop-Up

In the great tradition of businesses who wear their date of establishment with pride, Fernandez & Wells names each of their shops with the place and the date since it opened. The idea of illustrating a place, partnership or individual as time 'since' a happening, connects perfectly with the project.

Timed to coincide with the launch of online shop t-i-m-e-k-e-e-p-e-r.com, the window at Fernandez & Wells Exhibition Road will show a selection of Timekeepers, each measuring different subjects and periods of time. Alongside these will be a special commission for Fernandez & Wells, visualising the time since they began, on the 15th of January 2007.

Fernandez & Wells, 8a Exhibition Rd, London SW7 2HF

www.fernandezandwells.com www.t-i-m-e-k-e-e-p-e-r.com www.corinnequin.com www.instagram.com/timekeeperclock



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Photography Credits: Jack Hems

<u>Bio</u>

Corinne Quin is a British designer based in London. After graduating in 2004 with a Design degree from Goldsmiths, Corinne worked for Studioilse for 7 years before moving to New York to develop her own work. She now runs a practice which operates across the disciplines of design, visual culture and the built environment to create poetic and compelling design concepts. Projects include interiors, products, research and creative direction. She is particularly interested in the power of storytelling through objects and spaces. Corinne also teaches in the Design Department at Goldsmiths, University of London.

Project Story

First conceived in 2004, the Timekeeper began as a tall, longcase wind-up clock with a hundred years of thread to measure a lifetime. After a number of commissions and exhibitions (LABoral in Spain, Triennale Design Museum in Milan, Cafa Art Center in Beijing) Corinne finally decided to develop the Timekeeper as a product when she became pregnant in 2013. She now has a clock that is growing with her daughter, Audrey. The Timekeeper is made and assembled in small batches in Hackney, London.