ACCESS THE ARCHIVE

If you wish to contribute by:

Robinson, Charlotte. 2014. "Cataloguing contemporary postcards".


Goldberg, Susan. "For Decades, Our Coverage Was Racist. To Rise Above Our Past, We Must Views: Distant Cultures in Early Postcards"

The GlobalGRACE project has received funding from the United Kingdom Research and Innovation Acknowledgement

We do not know where these experiments will lead us as yet, but we do expect to find some answers and content of photographs presumed suitable for museum walls—despite, by that magazine's own

The democratizing power of the postcard: a familiar form that presents an opportunity to 'open up'

format can present ethnographic imagery otherwise. Others disagree, and have stressed the

We are interested in the different choices that might be made by team members tasked with

by the sender for the recipient, and reliant on international mail services to arrive at their

builds on our previous collaborative curatorial experience in a new context of deeper interpersonal

fancy, still-forming ideas, lessons learned along the way.

digital postcards recognize and value features of research that are rarely shared publicly in

translation—between cultures as well as languages—that are both constant in, and central to, the

pictures and words recorded in the field could now be put on display in London and online.

coherent and complementary. Other sets were chosen by team members working independently,

and sensibilities.

device in order to render explicit that our 'views from the field' were partial glimpses, not definitive

accompanied by a short text of no more than 50 words, for us to make into postcards. We chose the

Exchanging Cultures of Equality

particularly south-south—exchange within local and global academic communities.

remain mindful of their historical uses and impact, however, so that our experiments in producing

display. Postcards have become a central device in our work, offering opportunities for both. We

challenging the colonial gaze of the picture postcard.

Postcards do other things too, of course. They have been recently touted as an accessible medium

act.

commodities are kept, gifted or mailed by their buyers, they function to circulate collected and

Circulating Past: The Evolution of the Postcard

fervent period of colonial expansion, it also fuelled and profited from it (Geary and Webb 1998).

order to share a glimpse of the 'exotic' with family back home, picture postcards played a key role in

The World Exists T o Be Put on A Postcard

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References

Two months ahead of the scheduled exhibition opening, we wrote to our as-yet unmet colleagues

Allegra Lab aims to enliven the

experiment founded in 2013. Allegra Lab is a collective of


call for papers for a thematic thread: "Views: Distant Cultures in Early Postcards".

PODCAST INTERVIEWS

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